



## **Communications Support Officer**

The Walk21 Ireland Conference Team is looking for a highly motivated individual to join the communications team for this international event.

Walk21 Ireland - the 22nd International Conference on Walking and Liveable Communities will be hosted by TU Dublin and the Government of Ireland, in Dublin 19-23 September 2022.

Walk21 is the global organisation leading the walking movement. Working around the world, through a range of projects, networks and our flagship annual conference, the Walk21 team seek to highlight and promote the value of walking for our transport, health and climate challenges as well as local liveability, personal well being and social vibrancy.

### **Role Description**

This role offers an unique opportunity to be involved in a dynamic team creating and delivering the Walk21 Ireland conference. There is potential to support other Walk21 communication needs in coordination with the Walk21 Ireland activities.

The officer will work closely with the Delivery Team for the event, under the guidance of the Communications Lead. This post can function remotely, but will need to be in Dublin during the conference week in September 2022.

### **Key Tasks**

- Creating, editing and publishing compelling digital content for social media and the conference website
- Monitoring and posting regularly on different social media channels
- Research data and important information on walking, active mobility, environment, climate change and health for inclusion in communications material
- Write engaging articles to promote the event and showcase content
- Undertake media analysis and impact assessment
- Support the team with event organization and ad hoc tasks as required.

## Key Requirements

- Bachelor or Master or final year Master Degree in communications
- Previous working/volunteering experience in communications including social media content, writing and designing materials and resources
- Strong writing skills with attention to detail as well as the headlines
- Excellent digital skills especially with design and publishing software and social media platforms
- An excellent command of written and spoken English (other languages an asset)
- A team player with good time management and multi-tasking skills
- A fast learner with a can-do attitude comfortable to work in a dynamic international environment.

## What we offer

A temporary 6 month contract, remunerated on a part-time basis. The hours and pay scale to be discussed with the successful candidate pending their experience and availability. As a global organisation, the pay-scale will reflect the location of the successful candidate and their level of experience.

This position will start as soon as you are available preferably by 1 May 2022. Interviews will be conducted remotely on 12 and 13 April 2022.

## Location

The Walk21 team works remotely, so this position can be based anywhere with good wifi. The successful candidate does not need to be based in Ireland, however, they will need to be able to travel for the conference in September.

## To apply

Please send a letter of motivation and CV to Bronwen Thornton [bronwen.thornton@walk21.com](mailto:bronwen.thornton@walk21.com) **by Monday 4 April 2022**. *If you have any questions please be in touch.*